

THYCOTIC SOFTWARE LTD

Thycotic Software Limited

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Marketing Strategist / Analyst (Intern)

The Marketing Strategist / Analyst will need strong communication skills and a good background in marketing and advertising. The role offers the opportunity to formulate a marketing strategy for a young Software Development company (consulting, training and products) and work closely with the CEO. Your strategy, the subsequent implementation and the final analysis of its efficacy will drive the success of the early marketing initiatives. This opportunity may hold future career prospects with the company for a highly successful candidate.

- **Responsibilities**

- Develop a marketing strategy for Thycotic products and services
- Work with management to approve and implement strategy
- Assist in implementation of marketing initiatives
- Assess effectiveness of initiatives
- Assist in day to day marketing operations and online media management

- **Desired Skills / Traits**

- Excellent written and spoken communication skills
- Ability to formulate marketing strategies
- Ability to conduct an analysis and propose conclusions
- Creativity and unconventional thinking
- Reliable and trust worthy